



Cambridge Carnival International, Inc.

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Cambridge Carnival Celebrates 18 Years! Largest Festival in Cambridge Welcomes Visitors and Tourists to the City

Cambridge, MA (June 8, 2010)— Cambridge Carnival International, a colorful and festive celebration that is rooted in African traditions has a new date for the annual Caribbean and Mardi Gras style festival and parade. This year's date is September 12, 2010 in Kendall Square in Cambridge, Massachusetts and the event is held annually the weekend after Labor Day.

The Cambridge Carnival, now a Cambridge institution, is embarking on its 18th year and the largest festival in Cambridge, attracting more than 150,000 spectators to this free annual event. Cambridge Carnival is the most unique event in the City of Cambridge. The festival is a vehicle to bring together Cambridge's diverse community for a spectacular annual costume parade and celebration.

The highlight of the festival is a grand costume parade accompanied by rich rhythmic musicality promoting all types of cultures. Revelers masquerade through the streets of Cambridge in dazzling handmade costumes dancing to the international beat and flavor of Carnival—Cambridge style. The costume parade route spans 1.3 miles starts at 1pm and begins near the Charles River at River Street and Blackstone Street, passes through Central Square along Massachusetts Avenue, continues up Main Street and ends in Kendall Square near MIT, Cambridge.

The Cambridge Carnival has come a long way since 1992 from a small street fair at University Park, to now one of the most spectacular events in the Greater Boston area. Today, Cambridge Carnival is one of the largest outdoor multicultural festivals in New England. After twelve years of growth, in 2004, Cambridge Carnival, which takes place in August every year, outgrew its Central Square location and found a home in Kendall Square. Cambridge Carnival is one of twenty-four North American Caribbean-style carnivals that combine wire-bending, costumes, masks, music, steel pan, street-parades, dancing, and food and craft exhibits, to display the diverse cultures of all the countries and Caribbean islands.

Cambridge Carnival International is free and public and can be accessed via public transportation via the MBTA red line. Take the MBTA to Central Square for the parade and to Kendall Square for the festival site. For vendor, sponsor and general information, call 617-492-2518, email cambridgecarnival@gmail.com, or go to www.cambridgecarnival.org

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